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ABSTRACT

Designed as a practical guide for professionals in various fields as well as independent researchers and pre-professional students, this book provides a close look at how writing and publishing educational articles work. The book offers information on what editors are looking for, strategies to quickly improve each draft, and processes to remove writing blocks and maximize the usefulness of readily available resources. It also presents tips for writing improvement and refining professional discourse, and provides ideas for using personal computers in writing. Each chapter ends with exercises designed to help the reader understand and build on current expertise. Four appendixes offer help in correcting biased writing, a sample cover letter, strategies for shortening a manuscript, and commonly used editor's marks. A bibliography and index conclude the book. (NKA)

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